

FREQUENTLY ASKED QUESTIONS

BUSINESS (BTEC)

1

HOW IS BTEC BUSINESS DIFFERENT TO A LEVEL BUSINESS?

A key difference is that a BTEC provides a way to learn through practical work as well as study, while an A level course structure typically involves more written work and exams. The BTEC course involves investigating and visiting specific businesses and then completing a piece of coursework on that Business.

2

WHAT WILL I LEARN IN BTEC BUSINESS?

You will study the following topics:

- Business purpose, structure and ownership
- Finance
- Marketing
- Recruitment and selection
- Managing events
- International business
- Visual merchandising

3

HOW ARE WE ASSESSED IN BTEC BUSINESS?

You will be assessed over two years in the following ways:

- 5 pieces of coursework
- 2 controlled assessments
- 1 exam

4

DO I NEED TO HAVE DONE BUSINESS AT GCSE TO DO BTEC BUSINESS?

No, you do not need to have studied Business at GCSE to successfully complete the BTEC course. This will not inhibit any progress. Many students have achieved distinction and distinction* level on the BTEC course who have not studied GCSE Business.

5

WHAT SUBJECTS WORK WELL WITH BTEC BUSINESS?

As BTEC Business is a double award, students only study one other subject. Subjects that typically complement BTEC Business are economics, law, psychology, sociology, media and film.

6

WHAT CAREERS CAN I DO WITH A BTEC QUALIFICATION IN BUSINESS?

Studying business will equip you for many different careers including careers in finance and accounting, marketing, HR and management.